2012 Bulldog International Rally of North Wales

MEDIA ACCREDITATION APPLICATION FORM

The Bulldog International Rally of North Wales is the second round counting towards the 2012 MSA British Rally Championship and has adopted a criteria for media accreditation in line with the expectations of the Motor Sports Association, the governing body of motor sport in the United Kingdom

Please read the following guidelines carefully and make sure all the information requested is supplied with your accreditation application and it is delivered to the appropriate address.

Failure to supply any of the requested information, or to sign the disclaimer, will delay the processing of your application.

Accreditation provides access to the media facilities in Rally HQ and the Service Park in Welshpool, Dolgellau and designated areas in Special Stages.

News and information can be supplied, free of charge, before, during and after the event to journalists and publications that are unable to attend the rally, or do not qualify for accreditation.

During the rally images of selected participants will be available, free of charge, via the event website; http://www.bulldog-rally.co.uk/

If you need help with your application please contact:

Paul Bunch
Bulldog Media Accreditation Officer
29 Calvin Close
Wombourne
Wolverhampton
West Midlands
WV5 0DF

Mobile: 07958 597499
Email: perspective.i@btopenworld.com

ACCREDITATION GUIDELINES

1. PRINT MEDIA & PHOTOGRAPHERS, TELEVISION & RADIO, WEBSITES, AND COMMERCIAL PHOTOGRAPHERS

Requests from any of the above must be sent to;
Bulldog Media Accreditation Officer

and received by FRIDAY 16 MARCH 2012.
Applications received after this date may be returned.

Please read section 2 below for information that must be supplied with each request.

2. INFORMATION TO BE SUPPLIED WITH EACH APPLICATION

a) A formal request for accreditation, written on the publication's official letterhead, signed by the Editor or a Director of the publication.

b) A completed Accreditation Form (See Page 3).

c) Written confirmation of the publications frequency and its circulation or readership figures.

d) A current and original copy of the publication.

e) Examples of all published material from the 2010 or 2011 Bulldog Rally, if **either** the applicant or the publication were accredited.

NOTE: c) and d) do not apply to major National or International press agencies.
e) does not apply to first-time applicants.

3. GUIDELINES AND INFORMATION FOR ACCREDITATION APPLICATIONS

a) Up to a maximum of **three (3)** representatives per organisation will be considered for accreditation. A separate form should be submitted for each applicant.

b) To be accredited, a publication must:
i) have a circulation size and quality that satisfies the criteria of this event.
ii) be on general sale to the public or via subscription.

c) Accreditation for Photographers. A limited number of Photographer Tabards will be available to Photographers supplying to print or electronic Media. Priority will be given to national publications and agencies based on circulation, frequency and previous coverage of this event or previous rounds of the MSA British Rally Championship.

d) Many photographers signing on for the event also work as commercial photographers selling their images to competitors or the general public. Any photographers intending to sell images should first apply in writing to the Media Accreditation Officer providing details of the proposed sales website, each application will be considered on merit. A fee for this opportunity may be levied, but as a minimum the organisers require the right to receive five full size digital images of their choice for use by the BRC and / or organising team. Where photos are used, credit will be provided to the photographer, but there will be no reward for such photos.

e) Advertising, PR, marketing, and or sponsors representatives will be accredited at the discretion of the organisers.

f) All photographers are advised that in line with most motorsport photography activities they must be insured against public liability up to a value of £5,000,000.

A letter or email confirming accreditation will be sent to all successful applicant(s).

The original letter or email must be produced when collecting passes at the event.

No pass(es) can be collected without this confirmation.

END OF GUIDELINES

The Bulldog Rally

2012 BULLDOG INTERNATIONAL RALLY of NORTH WALES.

APPLICATION FOR MEDIA ACCREDITATION

Closing Date Friday 16 March 2012.

Organisation Name: _____

Category (please tick only **ONE** box):
Newspaper/magazine on general sale: ❑ News Agency: ❑ TV or Radio Station: ❑ Freelance: ❑ Commercial: ❑

Address: _____

_____

_____ Postcode: _____

Telephone Number: _____ Mobile Telephone: _____

Fax Number: _____ Email: _____

PERSON TO BE ACCREDITED (Please print all details clearly):

Name: _____

Telephone Number: _____

Mobile Telephone: _____

Fax: _____

Email: _____

Journalist: ❑ Photographer: ❑ TV or Radio Reporter: ❑

I have read and will comply with the declaration below.

Signed: _____

Enclosed: Editors Letter: ❑ Publication: ❑ Cuttings: ❑

DECLARATION

I declare that I am over 18 years of age and agree to act, at all times, in accordance with the instructions of officials of the 2012 Bulldog Rallies. I further declare that I am physically and mentally fit to carry out my function and that I will inform the organisers immediately should any change in my condition occur which I have reason or ought to have reason to believe would affect my ability to carry out my function. I acknowledge the nature and type of the competition and that while undertaking my duties I may be exposed to the potential risk inherent in motor sport and that I will undertake my function with its associated risks with due and proper regard for my safety and that of others. I understand that all persons having any connection with the promotion and/or organisation and/or conduct of the event are insured against loss or injury through their negligence.

END OF DOCUMENT